



# ASSE Society Update

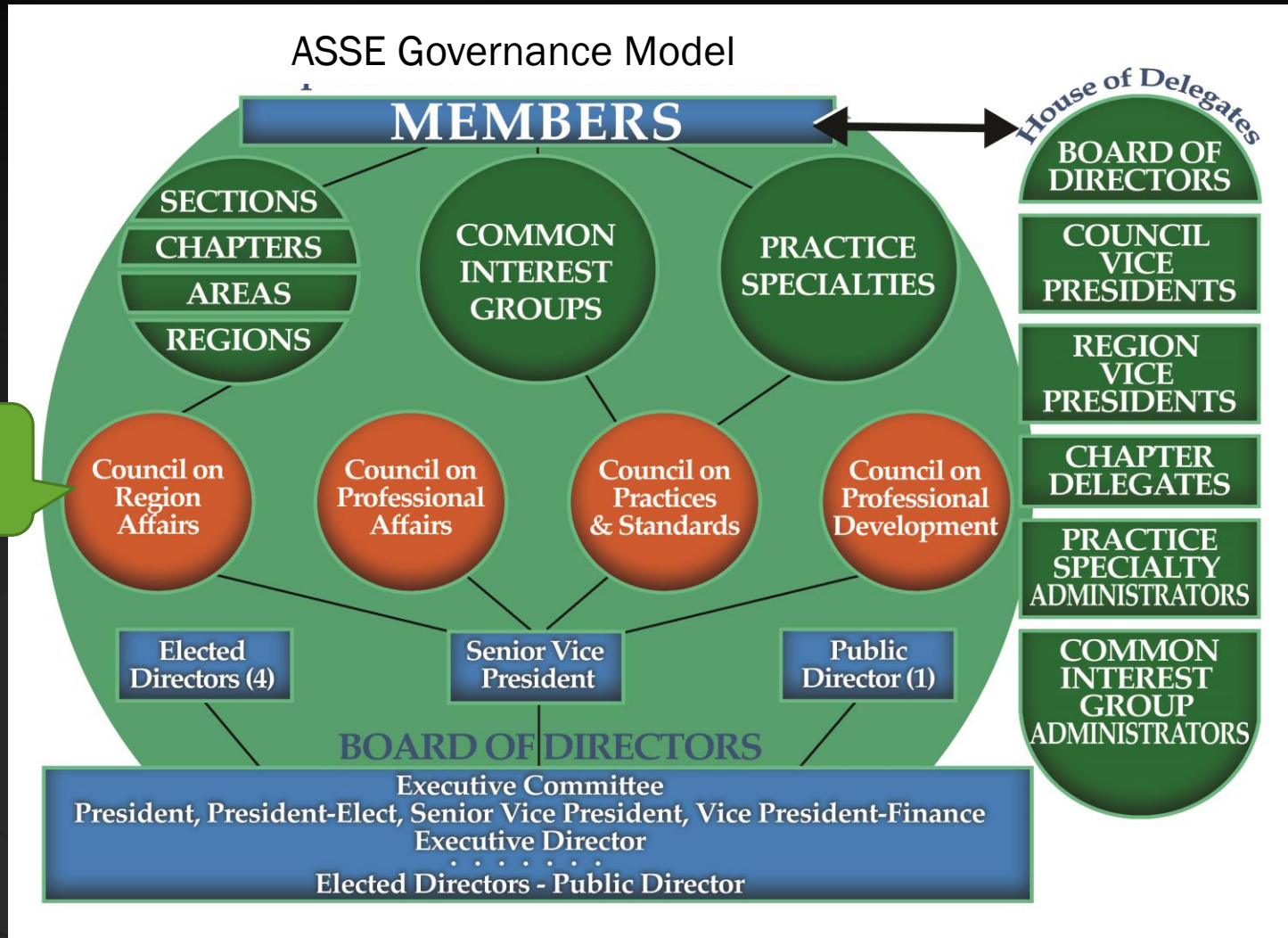
Saint Louis Professional Development Conference

Maribeth Anderson, MPA, CSP

March 5, 2018



# ASSE Organizational Structure





Members represent  
more than 85 countries

# ASSE Statistics

- 37,654 Members +4% over last year
  - Professional 12,944
  - Member 17,618
- 9 Regions
- 150 + Chapters around the world
- 29 Practice Specialties
- 4 Common Interest Groups



# ASSE - Society Strategic Priorities

- Professional Development
- ASSE Standards
- Member Communities
- Value of the Profession



# ASSE Professional Development

- *Vision*: reimagining how we provide education and professional development *today*...so we can meet future needs of learners in the profession *now*.
  - Variety and flexibility
  - Choices in *how* they learn - feedback
  - *Control* of their own learning
  - *Access* to mentors and coaches
  - The ability to *learn* from peers
  - *Micro-learning* (short, digestible)



# ASSE Standards

- *Vision*: grow ASSE's reputation as a globally-recognized standards organization
  - Identify and pursue new standards development activities
  - Increase partnerships with other standards organizations
  - Expand outreach to government entities
  - Develop *ancillary resources* – subscriptions, certificate programs, webinars, apps, e-Books



# Member Communities

- **Vision:** establish strategy on member *community* engagement
  - Demonstrate value of member contributions
  - Provide enjoyable volunteer opportunities
  - Better understand member needs
    - User experience analytics
    - User-centered approach based on individual's needs, limitations, mental models and cognitive styles



# Value of the Profession

- *Vision*: Better support member careers by advancing the profession
  - *Road to Professionalism – Capability Framework*
  - *Sustainability – Promote OSH as vital to organizations*
  - *Risk Assessment – Value of a risk-based approach*
    - Expand tools, resources, and professional development

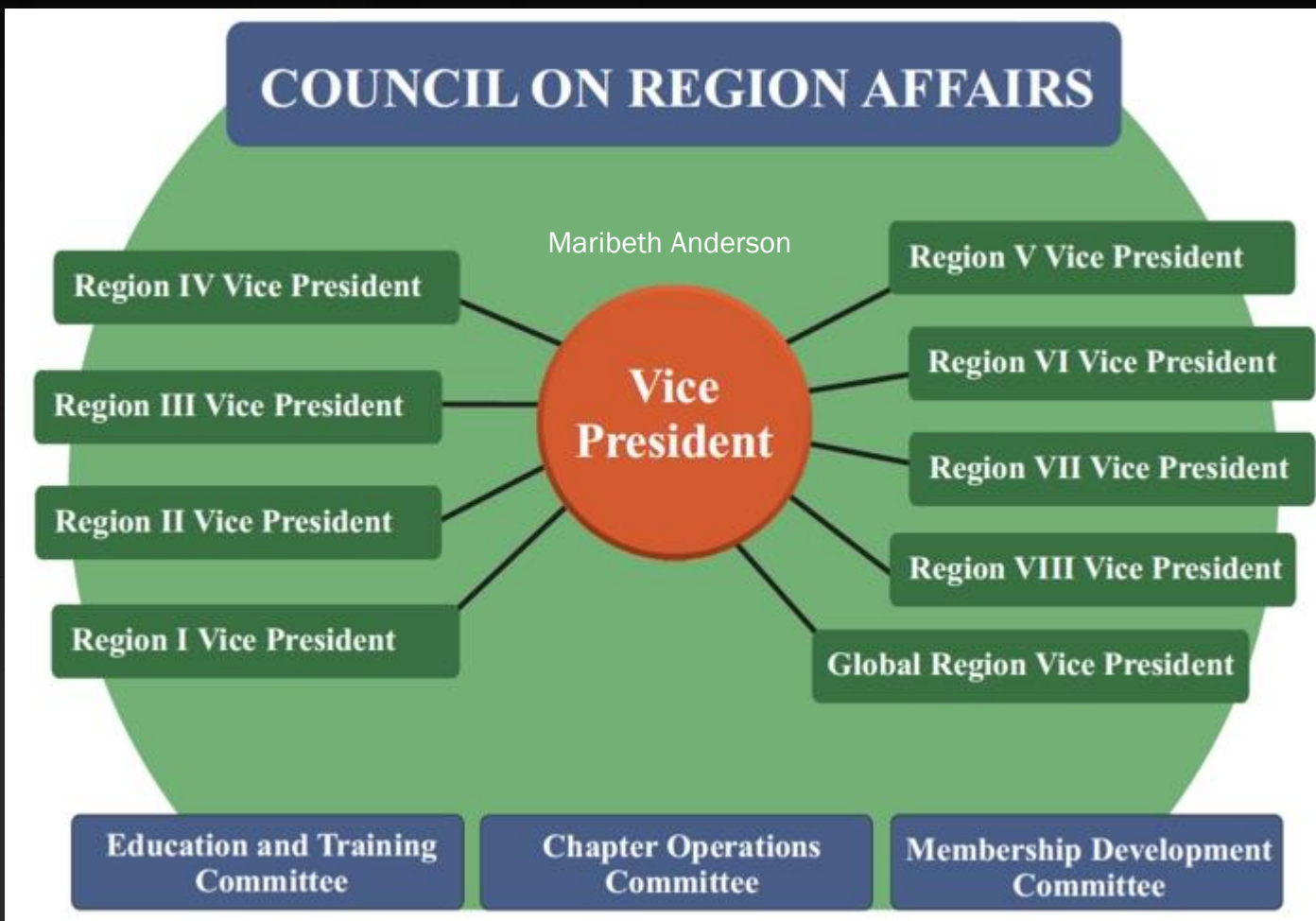




# Ensuring Society Relevance

- Brand officially rolled out June 2018 at PDC





Leadership Conference Committee

Future Safety Leaders Conference Committee

Task Force Workgroups



## CoRA Successes

- Area Directors in EVERY Region (Succession Planning!)
- RVP & Area Directors - 3 year terms
- Streamline Chapter tools – COMT
- 2017 Leadership Conference record attendance
  - 220 Chapter leaders
  - Valuable skill building



# CoRA Projects

- BHAG Region competition – Chapters attaining Gold level status
- Succession Planning for volunteers
- Chapter Value Workgroup
- Realigning criteria required of Chapters



# CoRA Projects

- New Professional Taskforce
- Young Professional Taskforce
- Volunteers Recruitment Process
  - Defining time commitments
  - Defining scope
  - Defining benefit for the volunteer



# Student Engagement

- 2017 Future Safety Leaders Conference was attended by 147 students
  - Scholarships
  - Mentoring
  - Internships
- Outreach to universities



# MEMBER BENEFITS

- Networking:
- *Professional Safety Journal*:
- Body of Knowledge:
- Practical Content:
- OSH job board and career center
- Government and public relations advocacy
- Discounts on technical publications, training and professional development

**Professional Development:**  
Earn CEUs through various educational conferences, seminars and webinars

**Communities:**  
29 practice specialties and common interest groups

**Standards & Technical Publications:**  
Numerous resources to go beyond compliance



# PRACTICE SPECIALTIES & BRANCHES

*Technical resources, networking, advice, portals*

- Academics
- Construction
- Consultants
- Engineering
- Environmental
- Ergonomics
- Fire Protection
- Healthcare
- Industrial Hygiene
- International
- Management
- Manufacturing
- Military Branch
- Oil, Gas, Mining & Mineral Resources
- Public Sector
- Risk Mgmt/Insurance
- Training & Communications
- Transportation
- Utilities

## COMMON INTEREST GROUPS

- Women in Safety Engineering
- Young Professionals in OSH
- Blacks in Safety Engineering
- Safety Professionals and the Latino Workforce





# PRACTICE SPECIALTY PORTALS

*Member-only content specific to your industry*

AMERICAN SOCIETY OF SAFETY ENGINEERS

CONSTRUCTION PRACTICE SPECIALTY

WELCOME

OSHA Campus.com has released a new infographic detailing five crucial differences about the new standard for confined spaces in construction Subpart AA...

9/11/2015

By American Society of Safety Engineers

SAFETY BOK READ MORE

Building the world safely

PUBLICATIONS

Blueprints

LEED PTD Pilot Credit Highlights Safety & Health

SPOTLIGHT

Interested in the food and agribusiness industry? Learn what ASSE's Food & Agribusiness Branch has to offer.

BLOG

Reflections on 9/11

9/11/2015 By American Society of Safety Engineers

Public Sector Practice Specialty: Administrator Leo Orlowski shares poignant memories of 9/11, 2001, terrorist attack in New York City.

ASK THE EXPERTS

ADMINISTRATOR'S MESSAGE

AMERICAN SOCIETY OF SAFETY ENGINEERS

OIL & GAS PRACTICE SPECIALTY

WELCOME

The Oil and Gas Practice Specialty hosted a roundtable at Safety 2015 to address this topic: "How will the Oil and Gas Industry Meet Its Short- and Long-Term..."

9/9/2015

By American Society of Safety Engineers

SAFETY BOK READ MORE

Protecting the world's oil and gas workers

PUBLICATIONS

Well informed

The Aghani Major Capital Project

SPOTLIGHT

Interested in the food and agribusiness industry? Learn what ASSE's Food & Agribusiness Branch has to offer.

BLOG

MAKE IT HAPPEN!

Participate in the ASSE Foundation's 5th Masters Challenge

9/10/2015 By Joe Policar

For 25 years, the ASSE Foundation has focused on strengthening the safety profession through education, leadership development and research. You can help celebrate the Foundation's 25th anniversary.

ASK THE EXPERTS

ADMINISTRATOR'S MESSAGE

AMERICAN SOCIETY OF SAFETY ENGINEERS

INDUSTRIAL HYGIENE PRACTICE SPECIALTY

WELCOME

The August 2015 issue of The Monitor features the article, "Qualified IH & Safety Professionals in Healthcare," by Morgan Bliss. Healthcare workers 9/8...

9/8/2015

By American Society of Safety Engineers

SAFETY BOK READ MORE

Protecting workers against unseen hazards

PUBLICATIONS

The Monitor

Qualified IH & Safety Professionals in Healthcare

SPOTLIGHT

Interested in the food and agribusiness industry? Learn what ASSE's Food & Agribusiness Branch has to offer.

BLOG

Establishing a Hospital Respiratory Protection Program

9/11/2015 By Joanne Lally

The Joint Commission has developed an educational program to help hospitals implement respiratory protection programs.

ASK THE EXPERTS

ADMINISTRATOR'S MESSAGE



#RTVASSE  
@Maribeth\_A

## SOCIAL NETWORKING

- Connect to social networks to resolve challenges, solve problems and post your thoughts
- Look-up fellow members in the online membership directory





# Top Selling Books

- 
- The image displays a collection of ten book covers arranged in three rows. The top row features two blue covers titled "THE SAFETY PROFESSIONAL'S HANDBOOK" by David L. Wright, one for Management Applications and one for Technical Applications. To their right is a dark blue cover titled "Climbing the Corporate Ladder—Safety!" by Frank Kottler, featuring a white ladder graphic. The middle row includes a light blue cover for "CONSTRUCTION SAFETY MANAGEMENT AND ENGINEERING" edited by Dwight C. Hill, showing construction workers; a white cover for "THE FIRE SAFETY MANAGEMENT HANDBOOK" by Robert McCloskey Jr., showing firefighters; and a purple cover for "Recommended Practices for Industrial Hygiene and Safety Professionals" titled "GUIDELINES for Hot Work in Confined Spaces" by Kenneth W. Smith. The bottom row consists of a dark blue cover for "MEASUREMENT OF SAFETY PERFORMANCE" by Dan Petersen; a red and black cover for "OUT OF THE BOX" by Michael J. Griffin, showing a person standing on a chair in an auditorium; and an orange/brown cover for "PARTICIPATION FACTOR" by S. MICHAEL COLLIER, showing two workers.

**Members save up to 40% off**



# BODY OF KNOWLEDGE

[Members receive full access for FREE]

The screenshot shows the homepage of the ASSE Body of Knowledge website. At the top, there's a navigation bar with links: 'Browse', 'What is the BOK?', 'How to Use the BOK', 'How to Contribute', and 'News'. Below this, on the left, is a green 'Login To Your Account' box with fields for 'Email' and 'Password', a 'LOGIN!' button, and links for 'Terms of Usage', 'Remember Me', and 'Forgot Password?'. The main content area has a 'Welcome' message and a search bar. Below the search bar, there are three sections: 'Topics' (a list of categories like Construction, Academics, etc.), 'Featured Content' (a list of articles with icons), 'Most Recent Content' (a list of recent articles), and 'Most Viewed Content' (a list of popular articles).

[www.safetybok.org](http://www.safetybok.org)

## Search by topic or industry

- Management of Safety Engineering Work
- Hazard Communication and Right-to-Know
- Environmental Management
- Safety and Health Training
- Workers Compensation
- Fleet Safety
- Risk Assessment and Hazard Control
- Emergency Preparedness
- Fire Prevention and Protection
- Industrial Hygiene
- Personal Protective Equipment
- Ergonomics and Human Factors Engineering

See what others are reading

Contribute to the collected wisdom,  
experience, processes and facts

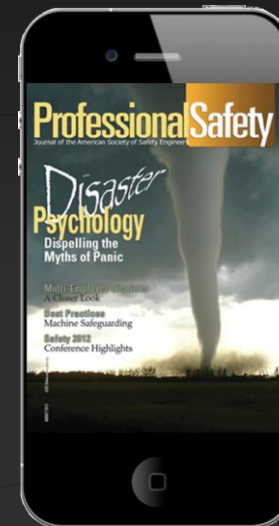


# PROFESSIONAL SAFETY JOURNAL

Monthly, unparalleled value, archived online

- Best practices
- Safety management
- Health & wellness
- Leadership
- Rules & regulations
- Standards
- Industry notes
- New product innovations

[www.professionalsafety.org](http://www.professionalsafety.org)



Members can download the *Professional Safety* App



# ANNUAL PROFESSIONAL DEVELOPMENT CONFERENCE

- 4000+ Attendees to network with
- 400+ Exhibitors of valuable products & services
- 250 Concurrent education sessions
- 35 Countries represented
- 19 Subjects
- #1 OSH Professional Development Conference



[ Members save \$140 + receive event proceedings ]



# ANNUAL SEMINARFEST

- Earn up to 5.8 CEUs
- Over 80 quality workshops and seminars
- Certification preparation workshops for the ASP, CSP, CHST, OHST
- Certificate in Safety Management seminars
- Executive Program in Safety Management seminars
- Auditing safety and health management systems
- Change management & leadership
- Occupational risk assessment strategies
- Techniques in hazard recognition
- Training supervisors to become safety coaches



**[ Members save an average of \$150 ]**





# CAREER RESOURCES

- View job openings
- Post your resume
- Set up job alerts
- Receive job flash emails
- Career development resources

[Jobs.asse.org](http://Jobs.asse.org)





# How Will You Get Engaged?

- Write an article for Professional Safety
- Submit information to Body of Knowledge
- Chapter – Run for a position
- Join a Practice Specialty
- Join a Common Interest Group
- Ask to volunteer for a Region Committee
- Ask to volunteer for a Society Committee
- Ask to volunteer for a Elected positions



# JOIN ASSE

## START USING YOUR MEMBER BENEFITS TODAY

[www.asse.org/join](http://www.asse.org/join)

Join today and save!

Use the promotional code **18WEB** at checkout or on your application form, before 12/31/18, and your \$25 application fee will be waived plus you will receive a **free** ASSE educational webinar.