



2018

**AIHA  
National  
Overview**

**National -  
Local Section  
Dynamics**

**Collaborations  
& Partnerships**

**Grassroots  
Awareness of  
Profession**

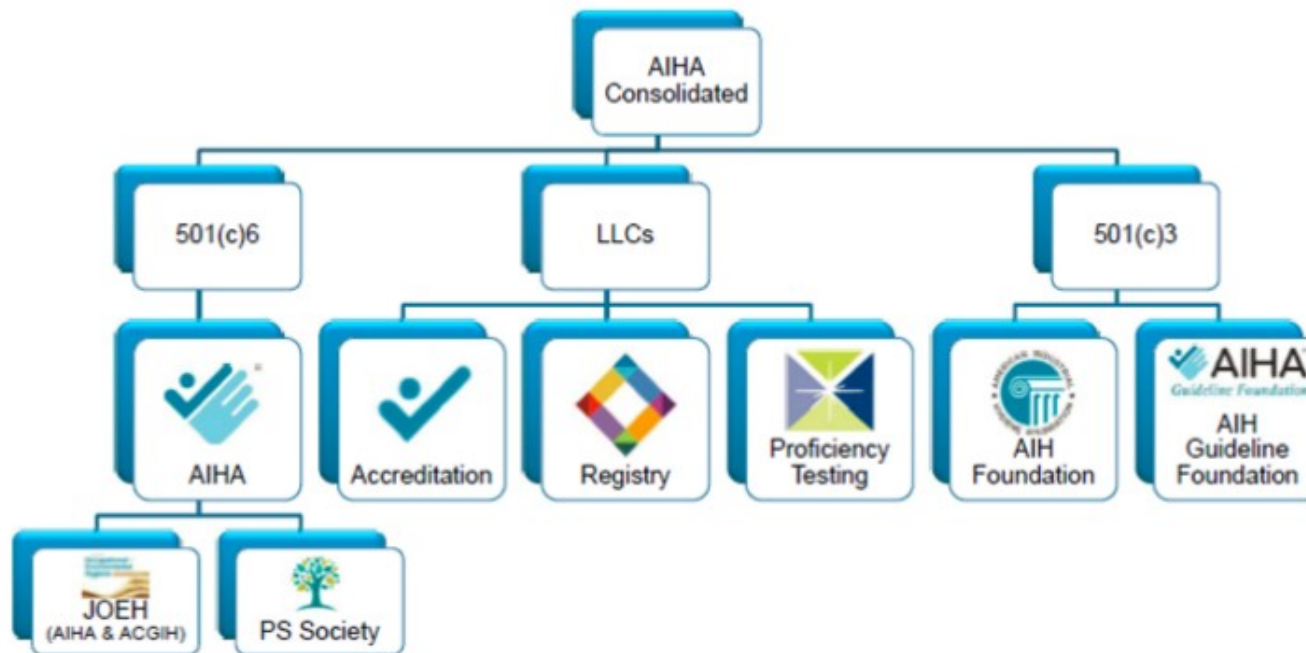
**Government  
Relations**

**The  
Future Is  
Now!**

**AIH  
Foundation**



# AIHA Organization Structure





# Strategic Priorities 2016-18

## Current Focus Areas

### ***Overarching outcome:***

Protect Worker Health while ensuring a sustainable stream of resources.

#### Enable

Support development of tools and technologies to meet needs of the profession.

#### Network

Connect professionals who support the mission.

#### Influence

Inform decisions through collaboration, communication, education, and advocacy.

**1. Drive AIHA's content focus and dissemination**

**2. Customize benefits to increase value to members**

**3. Pioneer a coalition to advance IH science and practice**

**4. Partner to generate and disseminate content**

**5. Provide diverse support to local sections**

**6. Align support for all stages of career development**

# Core Fundamentals Aligned with Content Priorities

1. Drive AIHA's content focus and dissemination

3. Pioneer a coalition to advance IH science and practice

## Core Fundamentals

Anticipation of Hazards
Exposure/Risk Assessment
Sampling & Analysis
Controls (Risk Treatment)
Hazard/Risk Communication



## Content Priorities

Exposure Banding/OELs
IH Business Case/Value of IH Profession
Sensor Technologies
Changing Workforce/Total Worker Exposure
Big Data/Data Management
Global Standard of Care
Emergency Preparedness & Response



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# Local Sections Challenges

## Common Challenges Heard From Local Sections (LSs):

- Member acquisition and retention
- Members willing to serve in leadership roles (LS officers)
- Having programs and/or events for LS members
- Communication of what National or other local sections are doing
  - Monthly *QuickTakes* now distributed to **all LS members\***
- Pricing and/or resources that are cost-prohibitive for smaller or struggling LSs

**\* Assuming we have your Roster!**



# Premier Partners Program

Membership and/or a-la-carte value-based services/benefits tailored to the specific needs of a local section:

- Incentives to attract new LS leaders/officers
- Affordable educational content and professional development opportunities
- Branded recruitment, retention, and outreach resources for LS membership
- Exclusive cost-savings

# À La Carte

10% off Professional Membership (new member only)—valued at \$215 per

10% off Young Professional Membership (new member only)—valued at \$107 per

Complimentary Student Membership (new member only)—valued at \$31 per

25% off Virtual Local Section Subscription—valued at \$750

10% off AIHA Archived Webinars—valued at \$149–\$295

Complimentary Synergist Webinar Series—valued at \$800

15% off “IAMIH” Branded Banner Stand Signage—valued at \$300

10% off “IAMIH” Branded Tablecloth—valued at \$200

10% off one MarketPlace Publication Order

Complimentary Membership/Recruitment/Outreach Resources—valued at \$500

CHOOSE  
ANY  
FIVE

À LA CARTE

# Intangible Benefits

- LS membership co-marketing through National
- More robust Local Sections May attract and retain more members
- Stronger communication between LS and National

## ***Supported by AIHA National Strategic Plan***

- **Focus Area #2:** Customize benefits to maximize value to members
- **Focus Area #5:** Provide diverse support to Local Sections

**For more information, contact Laurie Mutdosch at [lmutdosch@aiha.org](mailto:lmutdosch@aiha.org)**



# Ahead in 2018

- **Virtual Section Concept**
  - Q1: Facilitate core team in-person meeting at HQ
- **Local Section Summit**
  - Early Q3: Facilitate core team in-person meeting at NQ



# Introducing: AIHA's *NEW* Online Community Platform



[community.aiha.org](https://community.aiha.org)



# Education and Certification





# Earning CIH Maintenance Points

- **AIHA On Demand**

- Cost effective (\$35 or less per session)
- Earn 1–3 hours of credit (0.167 point per hour per ABIH)

- **Synergist Webinars**

- 0.167 point per hour

- **Publications**

- Write articles for the Synergist or JOEH

## **Volunteer**

- Join a volunteer technical committee!
- Committee chair/*LS President earns 1 point per year*
- Active committee members earn 0.5 point per year
- *LS officers/committee earn 0.5 point per year*

- **Mentoring**

- ABIH requires a minimum of six (6) hours within a 12 month period
- 1 point per year per mentee; maximum 5 points per CM cycle

# Content Priorities



*It's not just a  
conference, it is  
an EXPerience!*

- **Saves time out of the office:** Monday-Wednesday Technical Conference; PDCs offered Saturday, Sunday, and Thursday
- **New, proven-effective educational formats:** Case studies, scientific research, and technical presentations done early mornings and late evenings; all sessions will be one hour in length and will break at the same time
- **Organized by similar topics:** Sessions scheduled via tracks
- **Additional applied education:** Wednesday Closing General Session introduced in 2017



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# **Collaborations & Partnerships**

**Third Party  
Organizations  
and Agencies**

**IOHA  
2018**

# Third Party Organizations and Agencies



Developing World  
Outreach Initiative

IEQ-GA



# IOHA 2018



***Saturday,  
Sept 22 –  
Wednesday,  
Sept 26***

# IOHA 2018





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# Grassroots Awareness of Profession

#IAMIH  
Leadership  
Challenge

Communicating  
to Groups  
NOT Like  
Ourselves

IH  
Heroes

Code  
Name: IH

AIHA + NIOSH  
Partnership:  
Safety Matters

# #IAMIH Leadership Challenge

- Launched **#IAmIH** campaign at 2016 Fall Conference
- Leadership challenge initiated at 2017 Leadership Workshop
- Video stories from IHs on their professional paths and community impacts debuted at AIHce 2017

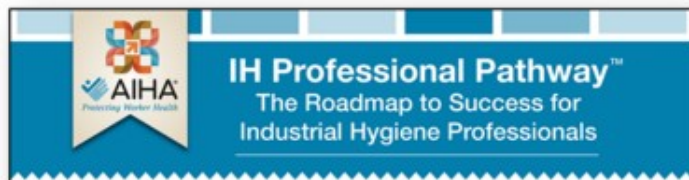




# Communicating to Groups NOT Like Ourselves







*Support pursuit of credentials including CIH*

*Foster engagement within AIHA*

# IH HEROES™

Part of IH Professional Pathway

**Knowledge and management skills  
grow with each IH career level:**



Student



Early Career Professional



Professional



Senior Professional

## Code Name: IH



The not-so-secret mission of a well hidden band of safety superheroes... and how you can join their crew.

# AIHA + NIOSH Partnership: Safety Matters



## Jack's Story

**Job:** Fast food worker

**Hazard:** Greasy, slippery floors

**Injury:** Injured tailbone

- Why do you think this happened?
- What could have prevented Jack from getting hurt?
- How might this injury impact Jack's daily life?

**Objective:** Equip young people with the skills and knowledge needed to help create safe and healthy work environments.

*Factoid: CA was instrumental in "Safety First" curriculum 20+ years ago. Forerunner of Safety Matters!*





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# Government Relations

2018 Public  
Policy  
Priorities

## 2018 Public Policy Priorities

- Protecting first responders and others from occupational exposure to opioids and their synthetic analogues
- Teen workplace safety education
- Cannabis industry worker health and safety
- Disaster preparedness and response
- Protections for contingent workers

# Projects on the Horizon

## Improved Weekly State GR Action Updates

- Weekly update to LS officers and regional reps
- Table-of-contents-style organization by state
- Legislation / regulations summaries linking to full text
- Needed actions
- Connection to *Catalyst* online workspace





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# AIH Foundation

**Current Local  
Section  
Scholarships**

**Future Leaders  
Institute**  
Washington, DC  
(Sept 21 – 23, 2018)

# Current Local Section Scholarships

## **Endowed Local Section (LS) Scholarships**

- Chicago LS
- Deep South LS
- Florida LS
- Philadelphia LS
- Michigan Industrial Hygiene Society Merit

## **Previous Pass-Through Local Section Scholarships**

- Carolinas LS
- Delaware LS
- Pittsburgh LS
- New England LS
- Northern California LS
- Ohio Valley LS

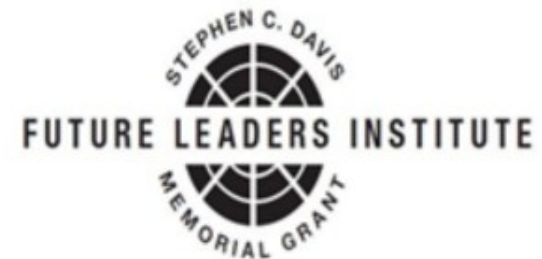
**What Leadership Role Does Your Local Section Want to Play for AIHF?**



# Future Leaders Institute

## Washington, DC (Sept 21 – 23, 2018)

- For professionals with fewer than 15 years of work experience (members + non-members)
- Applications due March 9, 2018
- Travel funds for four international attend through Stephen C. Davis Future Leader Institute Memorial Grant







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# The Future Is Now!

Not an AIHA  
National Member?

For National  
Members  
Only

CALLING ALL  
STUDENTS AND  
YOUNG  
PROFESSIONA...

AIHA  
**must**  
evolve...

Thank  
You For  
Listening

# Not an AIHA National Member?



# For National Members Only

## **Additional Benefits**

- National and international networking
- Opportunity for membership on technical committees
- Resources to stay relevant on IH profession and OESH issues
- Participation in Women in IH Forum
- Discounted prices for AIHA events, education, and publications; access to members-only resources.

# For National Members Only

## Additional Benefits

- *Journal of Occupational and Environmental Hygiene* (JOEH)
- Professional Liability Insurance
- Access to / your listing in online...
  - Member Directory
  - Leadership Directory (Volunteer Groups & Local Sections)
  - Consultants Listing (member-only offering)
- CareerAdvantage Job Board, Counseling, and Tools
- Leadership Training
- Awards and Honors



# For National Members Only

## NEW! MEMBER EXCLUSIVE



# For National Members Only



Interesting in mentoring or finding a mentor? Email [mentor@aiha.org](mailto:mentor@aiha.org)

# CALLING ALL STUDENTS AND YOUNG PROFESSIONALS!

## NEW LIMITED TIME OFFERS

- AIHce EXP Sponsorship Opportunity

-FREE Student Membership promo if you pay for  
a Special One-day Student passes to AIHce EXP  
2018

LEARN MORE [www.Aihce2018.org](http://www.Aihce2018.org)



# AIHA **must** evolve...

- Engage Student LSs more effectively
- Recruit more young IH professionals as members (not easy!)
- Explore education / community needs of IT technicians / practitioners and EHS generalists
- Expand collaboration among VGs and Allied Organizations
- And, and, and...



# Proposed Bylaws Amendments...

- ❑ Simplification of **AIHA Member Classes**:
  - ❑ Expanding FULL class / eliminating AFFILIATE and ASSOCIATE classes (same benefits for all)
  - ❑ Expanding scope of INTL class (full e-benefits for those outside USA or Canada)
  - ❑ Limiting scope of STUDENT class to full-time status (undergrad and grad)
  - ❑ Removing reference to Board service (enabling greater flexibility in who can potentially serve in future)

# Proposed Bylaws Amendments...

- ☐ Modification of **AIHA Officer nomination process**:
  - ☐ At-Large Directors: process remains UNCHANGED (contested race for open seats). Retain provision of write-in candidate option
  - ☐ Officers: change to 1 selected individual per position (eliminate contested race)
  - ☐ Greater transparency in composition of and process managed by Nominating Committee



# Proposed Bylaws Amendments...

- ☐ FAQ document being developed to address concerns
- ☐ Communications plan to be deployed over next several months
- ☐ Other minor amendments include elimination of ACADEMY, change in chief staff officer from Executive Director to CEO, congruency with latest Illinois non-profit state law\*
- ☐ Anticipate early summer ballot to general membership

*\*AIHA is IL non-profit*

# Connect Now!



Like us @AIHAGlobal for exclusive AIHA information, updates, and offers



Follow us @AIHA #IAMIH for industry news and happenings



See other IH Heroes in action @InstaAIHA



Tap into the latest news from the Synergist



Learn more on EH&S Professionals' "trusted resource": [www.aiha.org](http://www.aiha.org)



Gain insights and follow what industry trainblazers are saying, subscribe to SynergistNOW blog

# Thank You For Listening



FOR MORE INFORMATION, CONTACT:

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